

SPONSORSHIP

For all non-institutional partners, mainly companies, who wish to associate their brand with the FSP integrated communication program.

The sponsor, participating in specific initiatives and projects, can promote the identity and values of his company and associate these with FSP reaching an audience with strong cultural interests outside Italy.

Accession to the sponsorship campaign provides recognition of the sponsor by:

- inclusion of the company name and logo in the "Sponsor" list in the FSP information/promotion campaign for the sponsored project;
- inclusion of the company name and logo in the "Sponsor" list on www.fondazione Sergiopoggianella.org, with an active link to company website for the duration of the FSP information / promotion campaign of FSP for the sponsored project;
- public recognition during press conferences and launch events related to the sponsored project;
- membership for one year with the formula "FSP Company Card" including all benefits.

Sponsorship fees are equivalent to the costs of advertising and propaganda and so are either deductible in the year in which they were incurred, or in equal amounts in the current and the following four years, as set out in Article 108, paragraph 2, ITCA 917/86.

Relationships with companies and sponsorship contracts are managed by Dr Micaela Sposito. For information or an appointment, please contact info@fondazione Sergiopoggianella.org